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Cultural Affairs Committee

11-25-2003

Much Ado About Nothing - Shakespeare Play

University of Maine - School of Performing Arts

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GRANT PROPOSAL-CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

Much Ado About Nothing

February 2003

Shakespeare's timeless tale of fiery wit, confused identities, lost love and love scorned is Marcia Douglas's choice for spring 2004, as she brings to the stage *Much Ado About Nothing*. It has been four years since the School of Performing Arts has presented a Shakespearean play, so this selection will well serve the needs of theatre students and provide students from across campus with a cultural event. This play will also appeal to the Shakespeare-appreciating public who were deprived of their dose of the Bard when the Bangor waterfront Shakespeare series was cancelled last summer.

Marcia offered students the opportunity to enroll in a course on Acting Shakespeare so they would be prepared to participate in the play with more in-depth knowledge. Most students who were enrolled in the course were cast in the play, along with ten others.

The story involves Claudio, who returns from battle and falls in love with the beautiful maid, Hero. The scheming Don John, however, is bent on destroying their happiness. Meanwhile, a merry war of words rages between Beatrice and Benedick, whose love for each other is obvious to everyone but themselves. Join us for this bittersweet adventure through the joys and sorrows of life, in one of the Bard's most popular works.

Guest scenic and lighting designers have been hired, due to the elimination of the faculty position. The College of Liberal Arts and Sciences has agreed to fund these two positions.

We are requesting \$4,800 from Cultural Affairs. This is slightly higher than the amount we usually propose for a non-musical, although less than what we request for a musical. Costume expenses are a bit higher than average due to the period of the play. We need to build several platforms for this set, and due to rising lumber prices, design expenses are higher than usual.

The budget for *Much Ado About Nothing* is attached.

Much Ado About Nothing

Projected Income & Expenses

Cultural Affairs	\$4,900
Patrons of the Arts	3,800
Projected Box Office Revenue	2,000
Projected Ad Revenue	500
College of LAS	6,200
TOTAL PROJECTED INCOME	\$17,400

PROJECTED EXPENSES:

Royalties	\$0
Scripts	100
Adjudicator	275
Scenic Design	2,500
Guest Scenic Designer	3,000
Scenic Designer Travel	1,600
Lighting	200
Guest Lighting Designer	1,500
Lighting Designer Travel	1,100
Properties	1,000
Sound	55
Costume	3,000
Make-up/Hair	650
Advertising	1,500
Posters/Postcards	320
Programs	400
Strike Dinner	100
Opening Night Reception	100
	\$17,400

Revised 11-24-03

Cultural Affairs Committee
including the
Distinguished Lecture Series
200 Alumni Hall
University of Maine

December 22, 2003

To: Marcia Douglas

From: Kathleen March & François Amar, Co-Chairs

On behalf of the Cultural Affairs Committee, including the Distinguished Lecture Series, it gives me great pleasure to inform you that your proposal, "Much Ado About Nothing", has been awarded \$4,900.00. **Please contact Wanda Legere at 1-1516 before your event takes place to arrange for disbursement of award funds.** Note: Reception and University of Maine System payroll expenses are not reimbursable through this award.

Please note that acknowledgment of the *Cultural Affairs Committee* is required on all promotional materials. **A budget report must be submitted at the conclusion of your event and will be considered for future funding requests.** It is assumed that projects are completed within 12 months, therefore, any remaining balance will be returned to the Committee account for further distribution unless otherwise notified.

The Committee notes that it does not fund more than 50% of the amount for any given program. It also asks applicants to consider the most reasonable honoraria possible, as there may not be funding for the higher amounts.

We, the members of the Cultural Affairs Committee, congratulate you and wish you much success on this project.

GRANT SUMMARY - CULTURAL AFFAIRS/DISTINGUISHED LECTURE SERIES

Much Ado About Nothing

February 2004

Shakespeare's timeless tale of fiery wit, confused identities, lost love and love scorned was Marcia Douglas's choice for spring 2004, as she brought to the stage *Much Ado About Nothing*. It had been four years since the School of Performing Arts presented a Shakespearean play, so this selection well served the needs of theatre students and provided students from across campus with a cultural event.

A total of 17 students enrolled in Marcia's course on Acting Shakespeare so they would be prepared to participate in the play with more in-depth knowledge. Most students who were enrolled in the course were cast in the play, along with ten others.

The public responded well to the Shakespeare production, which drew 1,146 audience members. Students were well-represented in the audience, with a total of 501 in attendance.

Budget:

INCOME	
Cultural Affairs	\$4,900
Patrons of the Arts	3,963
Box Office Revenue	2,232
Ad Revenue	450
College of LAS	6,006
TOTAL INCOME	\$17,551

EXPENSES:

Royalties	\$0
Scripts	112
Adjudicator/ACTF Fee	369
Scenic Design	2,880
* Guest Scenic Designer	3,000
* Scenic Designer Travel	0
Lighting	109
* Guest Lighting Designer	1,500
* Lighting Designer Travel	856
Mask Designer	650
Misc.	74
Costume/Props	3,133
Make-up/Hair	424
Advertising	988
Posters/Postcards	306
Programs	434
Opening Night Reception	93
TOTAL EXPENSES	\$14,928

* Expenses covered by College of LAS. Totals \$6006 to equal income received.